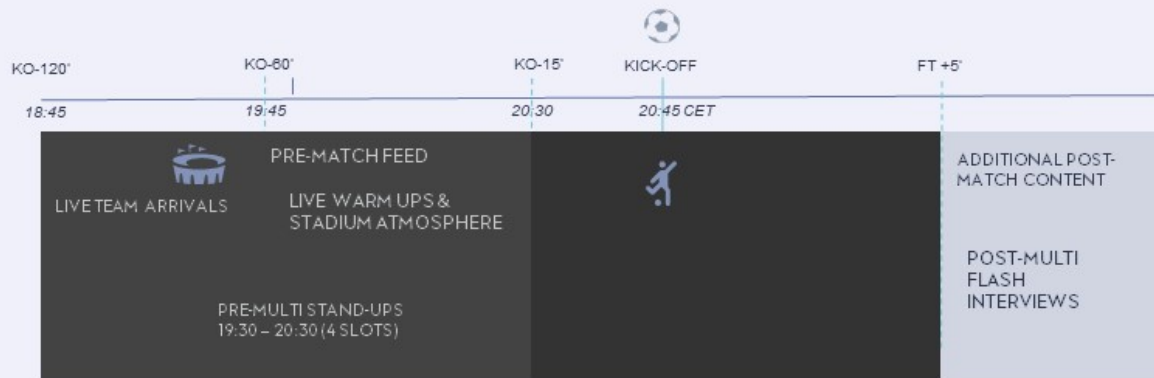


# MAIN FEED

## Transmission plan



2

### 3.2.4 MULTILATERAL RUNNING ORDER (MRO)

updated

For UNL League A matches, host broadcasters will provide two feeds for all matches.

- Feed A contains the pre-match feed, live multi-camera coverage of pre-match stadium ambience and the team warm-ups and match coverage and post-match coverage
- Feed B includes pre- and post-match unilateral bookings on the multilateral feed
  - As of 15 minutes prior to kick-off, both Feed A and Feed B will show the same images until the end of the match. The audio accompanying the live pre-match ambience feed will match the pictures (i.e. pitch effects) and be separate from the audio accompanying any pre-multis via Feed B.

For all UNL League B, C, and D matches, host broadcasters will provide one feed. This feed will include pre-match unilateral bookings on the multilateral feed, pre-match feed, live multilateral camera coverage of stadium ambience, team warm-ups, match coverage, post-match coverage and post-match unilateral bookings on the multilateral feed.

Multilateral Running Orders (MROs) are provided by UEFA to ensure consistency between matches and to inform host broadcasters what to cover during non-playing periods, so that all broadcast partners can plan their unilateral productions accordingly. They allow broadcast partners to build up to each match by following the running order. It also helps broadcast partners by providing accurate timings of when they should join the live match coverage.

It is therefore extremely important that the host broadcaster follows the MRO closely to enable other broadcasters to plan their own programme transmissions and provide a consistent product across all venues.

MROs have been formulated for the following periods:

- pre-match

Patvirtinta. Registruota 2020-10-12 13:42:15 Nr. 18F-1049